David Alan Kogut
Peak Performance Strategist

David Alan Kogut started his career in the advertising and marketing industry. Very quickly, he developed a focused expertise on the use of new media and visual communications. David then coupled this work with the analysis of the psychology of the consumer or end user. This dynamic allowed David, and his clients, to consistently achieve far greater results. Having received one of his Bachelor of Science degrees in Communication Theory & Psychology, David has spent over twenty years expanding his knowledge and educating clients in the area of peak performance and personal development. Having worked with industry greats such as Tony Robbins and Joseph McClendon III, David has been immersed in advanced work in personal and business development, neuro linguistic programming and practical human needs psychology.

Throughout his entire career, David's unique consulting model has enhanced his ability to supercharge businesses with fine-tuned, peak performance strategies. He not only creates a blueprint for success, he helps execute the plan with pinpoint accuracy. David has had the opportunity to work with innumerable well-known, A-list figures in business, politics and entertainment for the past 25 years, including Carlos Slim, Robert De Niro, Martin Scorsese, Boomer Esiason, LL Cool J, President Obama, and President Trump, just to name a few.

Changing lives and taking businesses and individuals to the next level is and has always been a passion for David. He has applied his expertise in many forms and fashion, developing and producing a television show around business and careers, called CareerWatch, keynote speaking at universities such as Columbia and SUNY/Buffalo, as well as dedicating his time creating new course development for SUNY universities as a member of the Deans Advisory Council of the College of Arts and Sciences. David's uniqueness is his innate ability to master multiple disciplines and apply those skills to create successful outcomes for his clientele..

BIOGRAPHY
David Alan Kogut