

**Susan Hirshman CFA, CPA, CFP®**

**[sheltd1@gmail.com](mailto:sheltd1@gmail.com)**

**917 442-0198**

**[www.myfatassets.com](http://www.myfatassets.com)**

Ms. Hirshman is president of the consulting firm SHE LTD. SHE has two main focuses – (1) the enhancement of the financial literacy of women globally and (2) the improvement of the working relationship between financial advisors and their clients.

Susan's background in financial services is broad and unique as shown by her array of professional designations and work experience. She is a CFA, a CPA a CFP® and has an MBA with a concentration in taxation. She held senior positions at JP Morgan (in both their Asset Management and Private Banking divisions) and prior to that at KPMG.

Susan has often been a speaker at Wealth Management Conferences throughout the country, has been quoted in numerous publications (Wall Street Journal, NY Times, Forbes, Kiplinger's etc), interviewed on various TV and radio- business news shows (CNBC, CNN, FOX, ABC etc), the wealth expert on various web-sites (i.e. marlothomas.com) and is the author of *Does this Make My Assets Look Fat? – A women's guide to finding financial empowerment and success* (St. Martins Press – Sept 2010). This book has gotten great reviews and really shows Susan's passion for helping women who are hungry for financial smarts.

In addition, she does find time to give back to her community. Susan is on the board of various organizations such as – The CFP Board, Women In Need, and Healthy Children Healthy Futures.